

♡ Cake Smash ♡  
with  
Smile Baby Photography



# What to expect

So you're thinking of celebrating your little ones birthday with a cake smash.

In case you're unfamiliar, a smash cake is basically a small cake meant to be enjoyed by your one year old on his or her very first birthday.

And since 1-year-olds are pretty much lawless, that means they'll likely dig into that delicious cake by using their fingers, or "smashing" their face into it the second it's placed in front of them.

## BOOKING

Booking early is essential so I have time to organise any colour theme that you have chosen.

There is a \$40 non-refundable deposit on booking so I can begin purchasing items for it.

You will also need to think of a colour theme as soon as possible.

The more time I have the more creative I can be..

Booking times are from 2pm onwards and only from Monday to Friday. It takes me the full morning to set up, and then another hour or so after to clean up, making it a full day session for me so I don't have them on the weekends.

The images will be ready for you in 2 weeks time, so if you want them for their birthday party book them at least 2 weeks earlier.



## THE PLAN

The session is broken down into 3 parts, first I get to know your child one on one and take portrait shots while they are getting used to me, the room, lights and my camera. Usually around 15 minutes is enough.

Secondly the reason we're here,  
..... the cake.

I will get you to pop your child down and I will put the cake in front of them, and photograph whatever happens next.

MESS!



Expectations are of your child diving into their cake, but all kids are different, some don't like getting too messy, some find it a bit sweet, and others just demolish it. Please don't stress them out trying to make them smash it. Whichever way it goes, there will definitely be a whole lot of awesome images from the session.



Lastly, to clean all that mess off our wee one year old. The bubble bath, not many dislike this part, warm water loads of bubbles and lots of splashing. I can do this in studio or if a nice day outside is perfect.

One year olds, have a short attention span so probably 15 minutes for each part is plenty of time to get some beautiful fun images.

So all up generally around 45 minutes.

NB: I please ask if all other family members stay out of the cake smashing area to keep the cake spreading through the studio.

## THE CAKE

This is the other star of the show, after your child.

I've been offering cake smashes for the last 7 years and have enjoyed every one of them.

The cake organising I leave up to you, because you know what's best for your your child. It doesn't have to be big, afterall this is a one year old, they won't eat too much of it, but if the cake is soft and crumbly, it will smash perfectly.



Some people make their own and others pay a cake baker either way more often than not, half the cake goes home, so make something everyone will enjoy.

I have noticed the hard fondant icing doesn't go down so well, it's too hard to get to the cake underneath.

Oh and by the way - why not try fruit instead of cake, there's no hard and fast rule, bring me any ideas.

Bring along some water, for your little one, cake gets a bit sweet, a few sips of water through the session is nice for them, and can refresh their whole demeanor..

I also ask for you to take home any leftover cake please.

## WHAT TO WEAR

As you can see by all the images, it gets messy, real messy, so not only do you have to pick out an outfit for your little one, you have to make sure what you wear you don't mind getting cake on it.

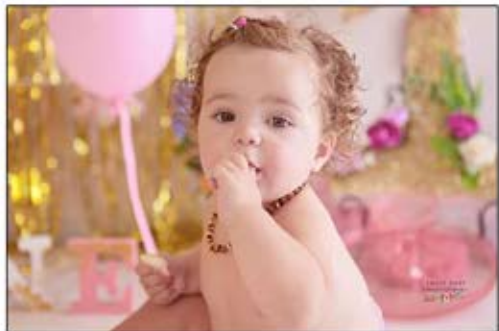
Your one year old may want some cuddles or need manoeuvring to stay around the cake.

Clothing, usually matches the theme of the cake smash eg; unicorns, jungle theme etc.

Give yourself plenty of time to look for something suitable.

I do have a few outfits for girls, so ask if you're having trouble finding something let me know.

You are welcome to have 2 changes of clothing first for the pre-cake portraits and then the cake smash outfit.



Don't forget spare clothes for the ride home. and bring along a bag to pop all the caked clothing home in.



## EXTRA INFO

- These sessions are just for your child, they're not a family photo session.
- Once the studio is set up for the cake smash there isn't much room left to take family photos as well. I don't mind taking one or two photos at the beginning but the session is all about the birthday boy or girl.
- You are very welcome to bring a couple of family members but everyone must stay behind me.
- Please keep control of toddlers, they could get hurt or break some of the equipment.
- My studio will be a mess when the session is over. It's ok, don't apologize or offer to help me clean. It is expected and I love it.



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